

Virginia Village/Ellis Community Association  
PO BOX 24887  
Denver, Colorado 80224-0106  
[www.virginiavillage.org](http://www.virginiavillage.org)

Dear business owner,

The Virginia Village/Ellis Community Association (VVECA) is the community group for the Virginia Village neighborhood—or the area from Evans Avenue to Mississippi Avenue and Holly Street to Colorado Boulevard. Our mission is to promote the welfare of our neighborhood through activities aimed at preserving the quality of life necessary for our residents, churches and businesses to prosper.

In order to meet our mission and provide valuable activities in our community, we rely on the generosity of individuals and businesses for support. Without the assistance of community-minded individuals just like you, we wouldn't be able to effectively serve our community each year.

Part of our community outreach is through a free quarterly newsletter that will reach approximately 2,200 residents. We ask that you make a commitment to support our new effort by becoming a VVECA sponsor. Your generosity will make a difference in our community by enabling us to continue in expanding our work.

Please do not hesitate to contact us with any questions or comments. Paul Sullivan, VVECA's secretary, will be your main contact for sponsorship communications, and you may reach him at 720 280 8357 or [pmmsullivan@yahoo.com](mailto:pmmsullivan@yahoo.com).

We look forward to strengthening Virginia Village and the surrounding areas, and the possibility of partnering with your organization to make it happen.

Best,

**VVECA Officers**

Scott Whitfield, President | 303 919 7967 | [scott.whitfield@whitfieldre.com](mailto:scott.whitfield@whitfieldre.com)

H. Christine Richards, Vice president | 720 363 6531 | [hchristinerichards@hotmail.com](mailto:hchristinerichards@hotmail.com)

Paul Sullivan, Secretary | 720 280 8357 | [pmmsullivan@yahoo.com](mailto:pmmsullivan@yahoo.com)

Jimmy Hackbarth, Treasurer | 262 818 1134 | [jwhackbarth@gmail.com](mailto:jwhackbarth@gmail.com)

Beth Trudgeon, Delegate at large | 303 756 3402 | [bzoradia@yahoo.com](mailto:bzoradia@yahoo.com)

### Virginia Village/Ellis Community Association (VVECA) Sponsorship Rate Card and Ad Specs

The *Village Voice* is a printed newsletter published four times per year and distributed FREE to approximately 2,200 households. Additionally, approximately 200 issues are distributed to local businesses for public access. Ads are contracted on a 12-month basis from the time of contract. All advertisers will be published in the printed newsletter and included on the VVECA website.

| Sponsorship package | Ad size                     | Dimensions       | Cost                |
|---------------------|-----------------------------|------------------|---------------------|
| Principal sponsor   | "1/2 page" ad               | 4.65"H x 8.00" W | \$650 per 12 months |
| Major sponsor       | "1/4 page" ad               | 4.65"H x 2.51" W | \$400 per 12 months |
| Supporter           | "Business card-sized" ad    | 1.45"H x 2.51"W  | \$200 per 12 months |
| Virtual sponsor     | Website listing <u>only</u> | N/A              | \$120 per 12 months |
| Newsletter insert   | Insert material             | 11"H x 8.5"W     | \$300 per issue     |
| Seasonal advertiser | "Business card-sized" ad    | 1.45"H x 2.51"W  | \$60 per issue      |

#### Submission details

- ✓ *File format* | All ads are printed in black and white. Ads are accepted in jpg, and tif formats at 300 dpi. We cannot accept Word files.
- ✓ *Advertisement design* | If you require ad layout services we will provide services for an additional \$100 per design.
- ✓ *Email your ad to* | hchristinerichards@hotmail.com
- ✓ *Make checks payable to* | VVECA | PO BOX 24887 | Denver, Colorado 80224-0106

#### Submission deadlines

| Issue         | Artwork/payment deadline | Newsletter delivery |
|---------------|--------------------------|---------------------|
| #1 (January)  | December 10              | Early January       |
| #2 (April)    | March 10                 | Early April         |
| #3 (August)   | July 10                  | Early August        |
| #4 (November) | October 10               | Early November      |

In order to deliver our newsletter on time, we must receive your payment by the 10th of the month prior to distribution (see the submissions deadline schedule above). Failure to submit payment on time will void your contract agreement.

**Virginia Village/Ellis Community Association (VVECA) Sponsorship Contract**

This agreement secures display advertising in the designated number of newsletters and on VVECA’s website ([www.virginiavillage.org](http://www.virginiavillage.org)) plus a 1-year newsletter subscription.

**Annual sponsorship opportunities (4 newsletters)**

- \_\_\_\_\_ *Virginia Village Principal Sponsor* | “1/2 page” ad | \$650 per 12 months
- \_\_\_\_\_ *Virginia Village Major Sponsor* | “1/4 page” ad | \$400 per 12 months
- \_\_\_\_\_ *Virginia Village Supporter* | “Business card-sized” ad | \$200 per 12 months
- \_\_\_\_\_ *Virginia Village Booster* | Website listing only | \$120 per 12 months

**A la carte sponsorship**

- \_\_\_\_\_ *Newsletter insert* | Insert materials provided by advertiser, 8.5” x 11” | \$300 per issue
- \_\_\_\_\_ *Seasonal advertiser* | “Business card-sized” ad | \$60 per issue
- \_\_\_\_\_ *Advertisement design* | Design for newsletter ad | \$100 per design

**Payment details**

\$ \_\_\_\_\_ Cost per year  
 \_\_\_\_\_ Payment due date

Contact name \_\_\_\_\_  
 Business name \_\_\_\_\_  
 Street address \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Website \_\_\_\_\_  
 Email \_\_\_\_\_

**Signatures**

Advertiser \_\_\_\_\_ Date \_\_\_\_\_  
 VVECA officer \_\_\_\_\_ Date \_\_\_\_\_

**Additional information**

Please mail payment to: VVECA | PO BOX 24887 | Denver, Colorado 80224-0106

All ad content will be subject to approval by the VVECA board. Ad contract payment must be received by the 10<sup>th</sup> of the month prior to distribution. The newsletter is a quarterly publication and is distributed in early January, April, August, and November.

Thank you for your generous support of the Virginia Village/Ellis Community Association!