

Virginia Village/Ellis Community Association
PO BOX 24887
Denver, Colorado 80224-0106
www.virginiavillage.org

Dear business owner,

The Virginia Village/Ellis Community Association (VVECA) is the community group for the Virginia Village neighborhood—or the area from Evans Avenue to Mississippi Avenue and Holly Street to Colorado Boulevard. Our mission is to promote the welfare of our neighborhood through activities aimed at preserving the quality of life necessary for our residents, churches and businesses to prosper.

In order to meet our mission and provide valuable activities in our community, we rely on the generosity of individuals and businesses for support. Without the assistance of community-minded individuals just like you, we wouldn't be able to effectively serve our community each year.

Part of our community outreach is through a free quarterly newsletter that will reach approximately 2,200 residents. We ask that you make a commitment to support our new effort by becoming a VVECA sponsor. Your generosity will make a difference in our community by enabling us to continue in expanding our work.

Please do not hesitate to contact us with any questions or comments. Paul Sullivan, VVECA's secretary, will be your main contact for sponsorship communications, and you may reach him at 720 280 8357 or pmmsullivan@yahoo.com.

We look forward to strengthening Virginia Village and the surrounding areas, and the possibility of partnering with your organization to make it happen.

Best,

VVECA Officers

Scott Whitfield, President | 303 919 7967 | scott.whitfield@whitfieldre.com

H. Christine Richards, Vice president | 720 363 6531 | hchristinerichards@hotmail.com

Paul Sullivan, Secretary | 720 280 8357 | pmmsullivan@yahoo.com

Beth Trudgeon, Delegate at large | 303 756 3402 | bzoradia@yahoo.com

2015 – 2016 Virginia Village/Ellis Community Association (VVECA) Sponsorship Rate Card and Ad Specs

The *Village Voice* is a printed newsletter published four times per year and distributed FREE to approximately 2,200 households. Additionally, approximately 200 issues are distributed to local businesses for public access. Ads are contracted on a 12-month basis from the time of contract. All advertisers will be published in the printed newsletter and included on the VVECA website.

Sponsorship package	Ad size	Dimensions	Cost
Principal sponsor	"1/2 page" ad	4.65"H x 8.00" W	\$650 per 12 months
Major sponsor	"1/4 page" ad	4.65"H x 2.51" W	\$350 per 12 months
Supporter	"Business card-sized" ad	1.45"H x 2.51"W	\$200 per 12 months
Virtual sponsor	Website listing <u>only</u>	N/A	\$120 per 12 months
Newsletter insert	Insert material	11"H x 8.5"W	\$300 per issue
Seasonal advertiser	"Business card-sized" ad	1.45"H x 2.51"W	\$60 per issue

Submission details

- ✓ *File format* | All ads are printed in black and white. Ads are accepted in jpg, and tif formats at 300 dpi. We cannot accept Word files.
- ✓ *Advertisement design* | If you require ad layout services we will provide services for an additional \$100 per design.
- ✓ *Email your ad to* | hchristinerichards@hotmail.com
- ✓ *Make checks payable to* | VVECA | PO BOX 24887 | Denver, Colorado 80224-0106

Submission deadlines

Issue	Artwork/payment deadline	Newsletter delivery
#1 (January)	December 10	1st week of January
#2 (April)	March 10	1st week of April
#3 (August)	July 10	1st week of August
#4 (November)	October 10	1st week of November

In order to deliver our newsletter on time, we must receive your payment by the 10th of the month prior to distribution (see the submissions deadline schedule above). Failure to submit payment on time will void your contract agreement.

Virginia Village/Ellis Community Association (VVECA) Sponsorship Contract

This agreement secures display advertising in the designated number of newsletters and on VVECA’s website (www.virginiavillage.org) plus a 1-year newsletter subscription.

Annual sponsorship opportunities (4 newsletters)

- _____ *Virginia Village Principal Sponsor* | “1/2 page” ad | \$650 per 12 months
- _____ *Virginia Village Major Sponsor* | “1/4 page” ad | \$350 per 12 months
- _____ *Virginia Village Supporter* | “Business card-sized” ad | \$200 per 12 months
- _____ *Virginia Village Booster* | Website listing only | \$120 per 12 months

A la carte sponsorship

- _____ *Newsletter insert* | Insert materials provided by advertiser, 8.5” x 11” | \$300 per issue
- _____ *Seasonal advertiser* | “Business card-sized” ad | \$60 per issue
- _____ *Advertisement design* | Design for newsletter ad | \$100 per design

Payment details

\$ _____ Cost per year
 _____ Payment due date

Contact name _____
 Business name _____
 Street address _____
 Phone _____
 Website _____
 Email _____

Signatures

Advertiser _____ Date _____
 VVECA officer _____ Date _____

Additional information

Please mail payment to: VVECA | PO BOX 24887 | Denver, Colorado 80224-0106

All ad content will be subject to approval by the VVECA board. Ad contract payment must be received by the 10th of the month prior to distribution. The newsletter is a quarterly publication and is distributed the first week of January, April, August, and November.

Thank you for your generous support of the Virginia Village/Ellis Community Association!